

### PROFESSIONAL PET GROOMING COSMETICS



# milord

COSMETICI PER GROOMING

#### **QUALITY**

- Science and many years of experience from professional groomers
- High-quality raw materials and a long shelf life (up to 5 years)
- Always on trend: we regularly add relevant new products

### **AFFORDABILITY**

- Great value (affordable among analogues of professional cosmetics)
- Economical consumption: concentrated formulas (diluted 1:10)
- Easy to use

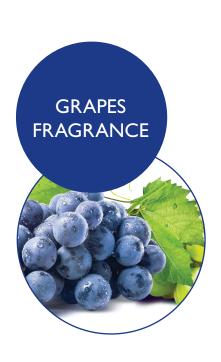
#### **VALUE**

- Considered breed-specific needs and skin coat problems
- Taken care of health and comfort
- Created the best care for beloved pets!

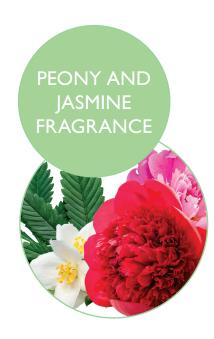












## MILORD Perfume «Venezia» 100 ml

This perfume has a delicate, delightful fragrance of almond and spices.

Owing to its unique formula, IT NEUTRALIZES UNPLEASANT ODORS.

Directions for use:

Shake well before use, spray onto the animal's coat from a distance of 15–20 cm

## MILORD Perfume «Verona» 100 ml

This perfume has a delicate, delightful fragrance of grapes.

Owing to its unique formula, IT NEUTRALIZES UNPLEASANT ODORS.

Directions for use:

Shake well before use, spray onto the animal's coat from a distance of 15–20 cm

# MILORD Perfume «Canapa» 100 ml

This perfume has a delicate, delightful fragrance of freshly cut grass with a light trail of peony and jasmine. Formulated with hemp seed oil.

Owing to its unique formula, IT NEUTRALIZES UNPLEASANT ODORS.

Directions for use:

Shake well before use, spray onto the animal's coat from a distance of 15–20 cm

#### PREMIUM LINE

### MILORD Premium Shampoo GOLD – Super Regeneration 500 ml

# MILORD Premium Conditioner GOLD – Super Regeneration 500 ml



Specifically developed for intensive coat restoration and nourishment. Contains silk proteins, keratin, and essential oils of rosemary, melissa, and mountain pine. These active ingredients restore the natural properties of the hair, stimulate growth, ensure easy combing, and give strength and shine to the coat.

The shampoo effectively cleanses and tones the pet's skin, leaving the coat with a refined fragrance. Suitable for all breeds of dogs and cats.

#### Directions for use:

Dilute the shampoo with warm water in a ratio of 1:10, apply to the wet coat, lather, massage, and rinse thoroughly with water. Repeat the procedure if necessary. For the best effect, use the premium conditioner «GOLD – Super Regeneration» after washing.



Recommended for use after shampooing to enhance and maintain the restorative effect on the coat. Contains keratin, silk proteins, aloe vera, and melissa extract. Keratin nourishes and smooths the hair, silk protein improves hydration and manageability (detangles the coat), aloe vera nourishes and moisturizes, while melissa extract protects the pet's skin and coat. Regular use of the conditioner helps restore hair structure, significantly eases combing, and gives the coat an elegant fragrance. Suitable for all breeds of dogs and cats.

#### Directions for use:

After shampooing, apply evenly to clean, damp coat using gentle massaging motions. Leave for 2–3 minutes and rinse thoroughly with warm water. For easier application, the conditioner may be diluted with water in a ratio of 1:5.

### MILORD Premium Shampoo PLATINUM – Super Volume 500 ml



Specially developed to add volume to the coat of dogs and cats while providing hydration and nourishment. Contains keratin, panthenol, essential oils of rosemary, mint, mountain pine, and castor oil. These active ingredients make the coat fuller and more voluminous, moisturize it, ensure easy combing, and give a natural shine. The shampoo effectively cleanses and tones the pet's skin, leaving the coat with a refined fragrance. Suitable for all breeds of dogs and cats, especially for pets with fluffy coats.

#### Directions for use:

Dilute the shampoo with warm water in a ratio of 1:10, apply to wet coat, lather, distribute evenly with massaging motions, and rinse thoroughly with water. Repeat if necessary. For the best effect, use the premium conditioner «PLATINUM – Super Volume» after washing.

### MILORD Premium Conditioner GOLD – Super Volume 500 ml



Recommended for use after the «PLATINUM – Super Volume» shampoo to maintain and enhance the volumizing effect. Contains keratin, panthenol, essential oils of rosemary, mint, mountain pine, and castor oil. Keratin and castor oil nourish, moisturize, and smooth the hair, panthenol adds volume and shine, and mint oil stimulates coat growth. Regular use of the conditioner helps restore hair structure, significantly eases combing, and gives the coat an elegant fragrance. Suitable for all breeds of dogs and cats.

#### Directions for use:

After shampooing, apply evenly to clean, damp coat using gentle massaging motions. Leave for 2–3 minutes and rinse thoroughly with warm water. For easier application, the conditioner may be diluted with water in a ratio of 1:5.



### MILORD Soothing Shampoo «FICO SICILIA» 300 ml

Enriched with Sicilian cactus fruit extract, is specially formulated FOR PETS WITH SENSITIVE SKIN.

The shampoo gently and effectively cleanses the pet's skin and coat, moisturizes, nourishes, and soothes sensitive skin. The Sicilian cactus extract has anti-inflammatory properties, relieves itching, and reduces irritation caused by insect bites, scratches, or various dermatitides. It stimulates blood circulation in the skin, strengthening and promoting hair growth. The extract is rich in B-group vitamins and plant protein, providing the coat with a healthy shine.

Suitable for all coat types. Thanks to its balanced pH, it is suitable for frequent use, as well as for puppies and kittens.

#### Directions for use:

Dilute the required amount of shampoo with warm water in a ratio of 1:10. Apply to wet coat, massage gently, lather, and rinse with warm water. Repeat the procedure if necessary. After shampooing, it is recommended to use the «FICO SICILIA» conditioner.





### MILORD Soothing Conditioner «FICO SICILIA» 300 ml

Enriched with Sicilian cactus fruit extract, this conditioner DEEPLY MOISTURIZES, NOURISHES, AND SOOTHES SENSITIVE SKIN.

The extract has anti-inflammatory properties, relieves itching, reduces hair loss, and stimulates growth. Rich in fatty acids, vitamins, and minerals, it penetrates deeply into the hair structure, giving the coat softness, healthy shine, moisture, and elasticity. The conditioner makes combing easier and helps to untangle mats and knots in long coats.

#### Directions for use:

After shampooing, apply evenly to clean, damp coat using gentle massaging motions. Leave for 2–3 minutes and rinse thoroughly with warm water.

For easier application to the coat, dilute the conditioner with water in a ratio of up to 1:10 in a shaker.





# MILORD Shampoo «UNIVERSALE» 300 ml

Suitable for all coat types of dogs and cats. Formulated with hydrolyzed wheat proteins, which intensely nourish, strengthen, and moisturize the coat, giving it elasticity and strength. Wheat extract restores damaged hair, making it smooth, elastic, and shiny. Panthenol, with its moisturizing properties, helps restore the natural balance of the skin and coat, protecting it from environmental stressors. Thanks to its balanced pH formula, the shampoo is suitable for frequent use.

#### Directions for use:

Dilute the required amount of shampoo with warm water in a ratio of I:10. Apply to wet coat, massage, lather, and rinse thoroughly with warm water. Repeat the procedure if necessary. After shampooing, it is recommended to use the «UNIVERSALE» conditioner.





# MILORD Conditioner «UNIVERSALE» 300 ml

Enriched with hydrolyzed wheat proteins for the care of the skin and coat of dogs and cats. Suitable for all coat types. Effectively moisturizes and nourishes the skin and coat, improves hair structure, eases combing, and provides antistatic properties. Gives the coat shine and a pleasant, delicate wheat scent. Thanks to its balanced pH formula, it is suitable for frequent use.

#### Directions for use:

After shampooing, apply evenly to clean, damp coat using gentle massaging motions. Leave for I-3 minutes and rinse thoroughly with warm water.

The conditioner can be diluted with water in a ratio of 1:3.





# MILORD Nourishing Shampoo «CANAPA» 300 ml

The shampoo contains hemp seed oil, panthenol, and lanolin. Hemp seed oil and panthenol effectively moisturize and restore the coat, making it smooth, resilient, and elastic. The oil nourishes hair follicles, promoting rapid hair growth. Lanolin has softening properties and protects the skin and coat from harmful external factors. Thanks to its balanced pH formula, it is suitable for frequent use.

This shampoo is ideal for pets with long hair.

#### Directions for use:

Dilute the required amount of shampoo in warm water at a ratio of I:10. Apply to wet coat, massage, and lather. Rinse with warm water. Repeat the procedure if necessary. After shampooing, it is recommended to use the «CANAPA» conditioner.

Recommended for breeds such as: Yorkshire Terrier, Maltese, Shih Tzu, Afghan Hound, and others.





# MILORD Nourishing Conditioner «CANAPA» 300 ml

The conditioner is ideal for caring for long hair. The hemp seed oil included in the formula effectively nourishes hair follicles, promoting faster coat growth, and also hydrates and restores the hair. Lanolin has softening properties and protects the skin and coat from harmful environmental factors. The conditioner weighs down the coat slightly, reducing breakage and split ends. It significantly eases brushing and makes the coat more manageable and smooth, leaving a pleasant scent.

#### Directions for use:

After shampooing, apply to well-cleansed, damp coat and distribute evenly with massaging motions. Leave on for 3 minutes. Rinse thoroughly with warm water. The conditioner can be diluted with water at a ratio of 1:3.

Recommended for breeds such as: Yorkshire Terrier, Maltese, Shih Tzu, Afghan Hound, and others.







### MILORD Cleansing Shampoo «ARGAN AND GRAPE» 300 ml

Developed for washing cats and for deeply cleaning heavily soiled coats of dogs. Effectively eliminates unpleasant odors, leaving a pleasant grape fragrance after washing. The specially formulated pH balance ensures efficient removal of dirt and excess oils from the pet's skin and coat.

Contains argan oil, rich in fatty acids and vitamin E, which deeply nourishes and moisturizes the skin and coat, protects against environmental damage, and keeps the hair healthy and shiny. Panthenol (provitamin B5) restores the structure of brittle hair and strengthens hair follicles.



Directions for use:

Apply to wet coat with gentle massaging motions, lather, and rinse thoroughly with warm water. Dilute with warm water from 1:10 to 1:5, depending on the degree of contamination.

After shampooing, it is recommended to use a conditioner.



### MILORD Texturizing Shampoo «PEACH AND ORANGE» 300 ml

This shampoo adds volume to the coat without softening it. Its formula with pineapple powder and panthenol (provitamin B5) moisturizes the skin and coat, improves hair texture, and provides radiant shine. After washing, the coat is left with a delightful peach and orange fragrance.

Thanks to its balanced pH, it is suitable for frequent use. Recommended for medium, coarse, and curly coats.

Recommended for breeds such as: Poodle, Bichon Frise, Kerry Blue Terrier, Collie, Samoyed, Spitz, Pekingese, Husky, Schnauzer, Terrier, Griffon, and others. Also ideal for cats that need extra volume coat.



Directions for use:

Apply to the wet coat, lather with massaging motions, and rinse thoroughly with warm water. For frequent use: dilute with warm water in a 1:10 ratio. For enhanced volume effect: dilute with water in a 1:3 ratio. For best results, follow with a conditioner.



### MILORD Moisturizing Shampoo «ALMOND» 300 ml

Specially developed for effective hydration and restoration of dry skin and coat in animals. The almond oil in the formula is rich in healing components, including: a complex of amino acids that hydrate the skin and coat, stimulate hair growth, repair surface damage, and provide strength and a healthy shine; a blend of vitamins that actively nourish the skin and coat, imparting softness and silkiness while promoting the healing of micro-damage.

Panthenol, which moisturizes and restores damaged hair, leaving it smooth, resilient, and elastic. Thanks to its balanced pH, the shampoo is suitable for frequent use and leaves a pleasant almond and spice fragrance on the coat.



Directions for use:

Dilute the shampoo with warm water in a ratio of I:10. Apply to the wet coat, massage to form a lather, and rinse thoroughly. Repeat if necessary. For best results, follow with a conditioner.



### MILORD Deep Cleansing Shampoo «DIAMOND CLEAN» 300 ml

The shampoo is suitable for all coat types in dogs and cats. It is specially formulated for deep cleansing of the coat and skin. Effectively removes excess oil and provides a feeling of freshness. As a result, the coat acquires a healthy appearance and natural shine. Also suitable for white coats and light colored fur.

#### Directions for use:

Shake well before use. Dilute the required amount of shampoo in warm water at a ratio of 1:20. Apply to wet coat, massage thoroughly, and rinse well with warm water. After shampooing, it is recommended to use MILORD conditioner/mask/balm.







### MILORD Shampoo «MONTEGROTTO TERME» 200 ml

The shampoo is suitable for all coat types and for regular grooming with a SPA effect. Specially developed for pets with sensitive/ dry/ irritated skin. Formulated with thermal water from Montegrotto springs in Italy, it reduces redness and inflammation, gently cleanses and hydrates the skin and coat, provides an antistatic effect, and eases brushing while creating an invisible protective film.

#### Directions for use:

Dilute the required amount of shampoo in warm water at a ratio of I:10. Lather, apply to wet coat, and massage. Recommended treatment time: 3–5 minutes. Rinse with warm water. After shampooing, it is recommended to use the «MONTEGROTTO TERME» mud balm-mask.

## MILORD Mud Balm-Mask «MONTEGROTTO TERME» 250 ml

NEW





The balm-mask is suitable for all coat types and for regular grooming with a SPA effect. Specially developed for deep cleansing and nourishing of sensitive/dry/irritated skin of pets. Developed using thermal water and a combination of clays (absorbents) from Montegrotto springs in Italy: Kaolin and Bentonite, which gently cleanse the skin without drying it. Rice bran oil, rich in vitamin E and ferulic acid, helps restore the lipid barrier, making the coat elastic and shiny. Sichuan pepper fruit extract improves microcirculation, has a mild antibacterial effect, and stimulates healthy hair growth. The mask makes brushing easier and provides an antistatic effect.

Directions for use:

Apply the balm-mask to well-cleansed skin and coat in problem areas and distribute evenly with massaging motions. Recommended treatment time: 10–15 minutes. Rinse with warm water.



### MILORD Leave-in Spray-Conditioner «NUMERO UNO» 300 ml



### MILORD Leave-in Spray-Conditioner «CANAPA» 300 ml



It is a professional product for coat care dogs and cats, suitable for use at home and in grooming salons. Significantly facilitates brushing and helps to quickly detangle matted hair (tangles). The spray conditions the coat, making it silky, smooth, and shiny. Contains active ingredients: creatine and panthenol to maintain the skin and coat in excellent condition. The spray has a delicate floral-fruity scent with notes of spices and citrus.





It is a professional product for coat care dogs and cats, suitable for use at home and in grooming It significantly eases brushing and helps quickly detangle matted hair. The spray conditions the coat, making it silky, smooth, and shiny. It is also effective as heat protection during blow-drying, preventing overdrying. The included hemp seed oil intensely nourishes and hydrates the coat.



#### Directions for use:

For Severe Mats: First, wash the pet with shampoo and conditioner. Then, spray the detangling spray directly onto the matted fur. Comb through with a wide-toothed comb and dry with a blow dryer.

For Regular Maintenance: Spray the product onto the dry coat from a distance of 20 cm. If tangles are present, saturate them with the spray and gently work them apart with your fingers. Afterward, comb through the coat with a comb.

#### Directions for use:

Shake the bottle well. Spray onto dry or damp coat from a distance of 20 cm, then begin brushing and/or drying the coat. For matted areas, spray generously directly onto the tangle and separate with fingers or a comb.



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